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## And We Thought We'd Seen It All

Well, we hope First Amendment zealots are ready for this one. Latest addition to the wonderful world of specialist magazines is one called *Assassin*, subtitled "The Secret World of the Killer Elite!" The cover of the first issue, just out, shows President Jimmy Carter, caught in a serious mood. This is just as well, because he is seen through a telescopic rifle sight. A red-and-blue headline inquires: How WOULD YOU Do It?

Goodies include stuff on "Killing a Head of State"; "A First Person Account of a Contract Killing," by one of the very best hit men in the field; and the special, entitled "Be the First on Your Block

to Build a Nuclear Weapon," which comes complete with diagrams and shopping list (don't forget the three plastic bags and the gloves).

Curious about the thinking behind the venture, we had a word with 30-year-old David Kornblum, the publisher and editor in chief, who says he is a former managing editor of a Dell publication. *Assassin* is not, he insists, an exploitative magazine. Heavens, no!

"I want to show the difference between the real world and the world of Channel 7. *Baretta*! I want to stay away from fantasy. . . ."

How does he acquire this "real world" information? A note of caution enters the conversation. "Let's just say I've known the wrong kind of people for a long time—spymasters, people who design coups . . . or assassinations." No, he didn't run into them while at Dell, but their shadowy expertise is backing the project. Indeed, the masthead reads, "Contributing Editors: XXXX."

What's next? The second issue of *Assassin* is scheduled for June, and then—a new project. "I want to start a magazine about babies. I'm calling it *New Mother*."